

# Mobile Universal Gateway

*The LBS engine*



**MUG**  
CERTIFIED

## Mobile Universal Gateway

MobileTrack is the leading company of location based services (LBS) and solutions. The MobileTrack services are available as white labeled solutions, based on the Mobile Universal Gateway (MUG), which are hardware, devices, protocol, system and technology independent.

For example the MUG Platform supports and combines technology like GPS, Rfid, Wifi, Zigbee, Bluetooth, UWB, Mobile data, Simcard and other (future) technology to pinpoint the in and outdoor location of a person, object or vehicle.

The MUG is a high-end open system and supports emergency call centers like the police, ambulance, healthcare and security call centers. The graphical part as mapping, management information, logging and algorithm is supported by the Online Portal.

Besides the LBS services in security, safety, healthcare, fleet and industry, MobileTrack is also specialized in special projects and business cases with LBS technology which includes for example sales, marketing, gaming, advertising, services, LBS apps development and social network solutions.

**The LBS engine**

**Devices independent**

**Online Portal and algorithms**

**Integration systems and platform**

**Total services and support**

**MUG certified chain control**

**Independent and futureproof**

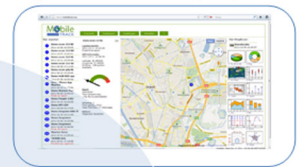


The Mobile Universal Gateway (MUG) is the most innovative LBS engine. The open and independent engine supports many devices, systems and technology like GPS, Rfid, Zigbee, Wifi, Bluetooth, SIM etc.

### devices and apps



### algorithms and graphical

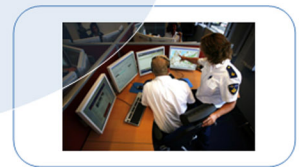


### The LBS engine



### partners

Transport  
Healthcare  
Safety&Security  
Industrial  
Government  
Special Projects



### alarm and control centers

## Contact

MobileTrack  
Lichtenauerlaan 102  
3062ME Rotterdam  
The Netherlands  
+31(0)10-7982498  
[info@mobiletrack.nl](mailto:info@mobiletrack.nl)  
[www.mobiletrack.nl](http://www.mobiletrack.nl)

The MUG supports your core business with future proof technology and applications. It doesn't matter what kind of technology there is worldwide, the MUG takes care that you can use it within your own business.

All the data and information is located within one platform and graphical cockpit.



### Device and technology independent

GPS | Rfid | Wifi | Bluetooth

Etc...

### Online Portal

Graphical | Algorithms

Tailor made | White Labeled

Etc...

### Partners

Manufacturer | Corporate  
System Integrator | Reseller

Etc...

### Integration

Control centers | Partners  
Third systems | Technology

Etc...